



To: Corrugated Packaging Industry Suppliers

Subject: Innovations Session: 2010 Corrugated Week, October 4-8, Hyatt and Hilton Hotels, Inner Harbor – Baltimore, MD, USA

We are putting a new face on the What's New Technology Showcase session this year. The session will be called "Innovations" and in an effort to allow more presentations and categorize them by interests, we have divided the 3 hour session into 3 equal parts – Innovations for the Corrugator, Innovations for the Converter and Innovations for Non-machinery.

Participation in the WNTS gives you an unparalleled forum for:

- A 10-minute presentation of your new technology, product or service
- No commercialism guidelines/restrictions
- PowerPoint (or similar) presentation
- Showcase participant listing in the conference's program book

This is your chance to speak directly to people who can understand, appreciate and apply your technology to help them increase profits! Do not miss it!

***You may participate in the WNTS by filling out the attached form. You must be an exhibitor at 2010 Corrugated Week to participate in the WNTS.***

Don't hesitate to contact either of us with any questions!

Best regards,

*Ron Buckhold*

Ron Buckhold  
CPD Suppliers Committee Chair  
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## 2010 Corrugated Packaging Division Conference Innovations Session Application Form

***Application Deadline – July 16, 2010!***

Complete the following form to submit your new product or innovation for consideration in the Innovations Session scheduled for Wednesday, October 6, 9:00 – 11:15 am. There are 3 separate categories and limited showcase slots in each so your participation is not guaranteed. Your application will be judged by the Technical Program Committee which is comprised of 10 industry professionals (suppliers and convertors). Applications will be chosen based on the newness of the product or service and the predicted interest to the conference attendees. ***The date/time your entry is received at TAPPI/Atlanta can also have a bearing on the success of your application.***

### Step 1 – answer a few questions

1. Which category below is most appropriate for your presentation?

- CheckBox1 Innovation for the Corrugator
- CheckBox2 Innovation for the Convertor
- CheckBox3 Innovation for Non-machinery

2. Does your presentation cover (check all that apply)

- CheckBox1 a new product?
- CheckBox2 a new service?
- CheckBox3 a new application for an existing product or service?

2. Why would someone attending the conference want to hear your presentation?

3. Complete the following information about you and your topic.

Title of Presentation\*

Presenter's Name\*

Company Name\*

Address

Phone Number

Web Address

Email Address

\* items will be published in program booklet if application is accepted.

4. Is your company submitting one or two applications for the 2010 showcase?

one                       two

5. If you answered "two" in question #4 and there is room for only one presentation from your company, then would this presentation be your first choice for the showcase?

yes                       no

Step 2 – submit a brief paragraph about your innovation

**Please Keep the size of the paragraph to 50 words or less.**



Step 3 – send it to TAPPI

Fax your completed application form on or before July 16<sup>st</sup> to:  
Raine Hyde at 770-446-6947.

TAPPI will notify you by August 6<sup>th</sup> to let you know if your application has been accepted. If accepted, your presentation slides, formatted in MS PowerPoint, are required at TAPPI by September 17<sup>th</sup>, 2010. If you have videos embedded into your presentation, please be sure to send the supporting files also.

Questions?

Contact: Ron Buckhold [ron\\_buckhold@cargill.com](mailto:ron_buckhold@cargill.com), or Raine Hyde at TAPPI -  
770-209-7256 [rhyde@tappi.org](mailto:rhyde@tappi.org)